



Free Money Friday

Host your own event on campus

FASTER. HIGHER. STRONGER.
TOGETHER.
#ASFA Fall 2018





Panel Introductions

- Cheryl (Weiss) Rapp – College Affordability Specialist, WI Dept. of Financial Institutions
- Renola Swoboda – Sr. Social Media Specialist, Nelnet
- Vicky Somers – Loan Officer, Alverno College
- Lyndsey Thomas – Financial Literacy Coordinator, Western Technical College
- Kristin Mootz – Director, Student Financial Services, MCW





What is Free Money Friday?

- A series of workshops help students file for scholarships
- Schools who participate will have staff on hand to help students learn how to access and complete scholarship applications
- Explain to students what is a scholarship



What is a Scholarship?

- Money awarded to a student for the purpose of academic study
 - Grants
 - Financial aid
 - Scholarships



What is a Scholarship?

- Here are your basic scholarship categories:
 - Academic Scholarships
 - Athletic Scholarships
 - Minority Scholarships
 - Women Scholarships
 - Creative Scholarships
 - Community Service Scholarships
 - Competition Scholarships
 - Unusual Scholarships - awarded for *literally* anything else...



How to Find and Apply for Scholarships

- Have a Plan of Attack
 - When should you start applying for scholarships?
 - How many scholarships do you want to apply for?
 - How often will you work on them?
- Sign Up With a Search Engine
 - The best way for the modern student to apply for scholarships is to use any of the million and one scholarship search engines that populate the web.
 - Scholarship search engine you might recommend: fastweb.com.
- Make It Happen
 - Remember, finding scholarships is 100% *your* project, and it's up to you to make sure it happens on time.



Toolkit & resources

Free Money Friday
Toolkit
April 27, 2018
Wisconsin Coalition on Student Loan Debt

TOGETHER.

Toolkit & resources

Social Media Images

April 24, 2018 April 25, 2018

The countdown has begun!

3 Days 2 Days

#FreeMoneyFriday

TOGETHER.

Toolkit & resources

Free Money Friday Flier

#FreeMoneyFriday

Presented by the Wisconsin Coalition on Student Loan Debt

[College/University Name] host

Free Money Friday!

April 27, 2018 from [time] at the [location]

[Additional information about the event]

Help! Academic Success, Financial Literacy and Employment Skills for Students
College of University Logo

#FreeMoneyFriday

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College of University Logo

TOGETHER.

Toolkit & resources

• Scholarship Resources

- The scholarship resource list was a comprehensive list of known scholarship databases available online
- We encouraged participating schools to add additional scholarship resources to the list before providing it to participants. We also suggested including scholarships available at the host school or in the community or surrounding areas.
- All resources on the scholarship list had a free component available to students. Some resources may have the option of upgrading to a "premium" service for a fee. We recommend utilizing free scholarship resources.



Let's hear from the schools

- Many schools host similar events.

Alverno:

Free Money Friday at Alverno College occurs every Friday from 1:00 until 4:00.

A Scholarship coach is available to assist students in researching for Scholarships.

No appointment is needed – students are welcome on a walk in basis.

The Scholarship coach gets to know the student – major, year in school, interests, community involvement. She then uses all of the pertinent information to search for Scholarships.

The Scholarship coach maintains a spreadsheet of each student and follows up with Scholarship information that is appropriate.



Let's hear from the schools

Western Technical College

- Offer Free Money Friday every Friday in October (for the fall term)
- Financial Literacy staff is available to help students apply for scholarships
- Workshops are held in a computer lab, so students can walk-in at anytime
- Staff can help answer questions, proof read essays, and show students where to search for scholarships



Thank you

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