

Scholarship Resource Center (SRC)

4/13/2023





Emily Otto

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Scholarship Resource Center Program Coordinator

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University of Wisconsin-La Crosse

Undergraduate: 9,374

Graduate: 928

36 States

30 Countries

79% Wisconsin Residents



102 Undergraduate programs

30 Graduate

2 Doctoral



Spring 2023 Conference

Presentation Agenda



Who are we?

- Our goal at the Scholarship Resource Center is to inspire students to invest time in applying for scholarships and to equip them with the tools and resources required to be successful in receiving them.



IDENTIFY STRENGTHS

LOCATE AND APPLY FOR
SCHOLARSHIPS



HELP WRITE AND EDIT
APPLICATION ESSAYS



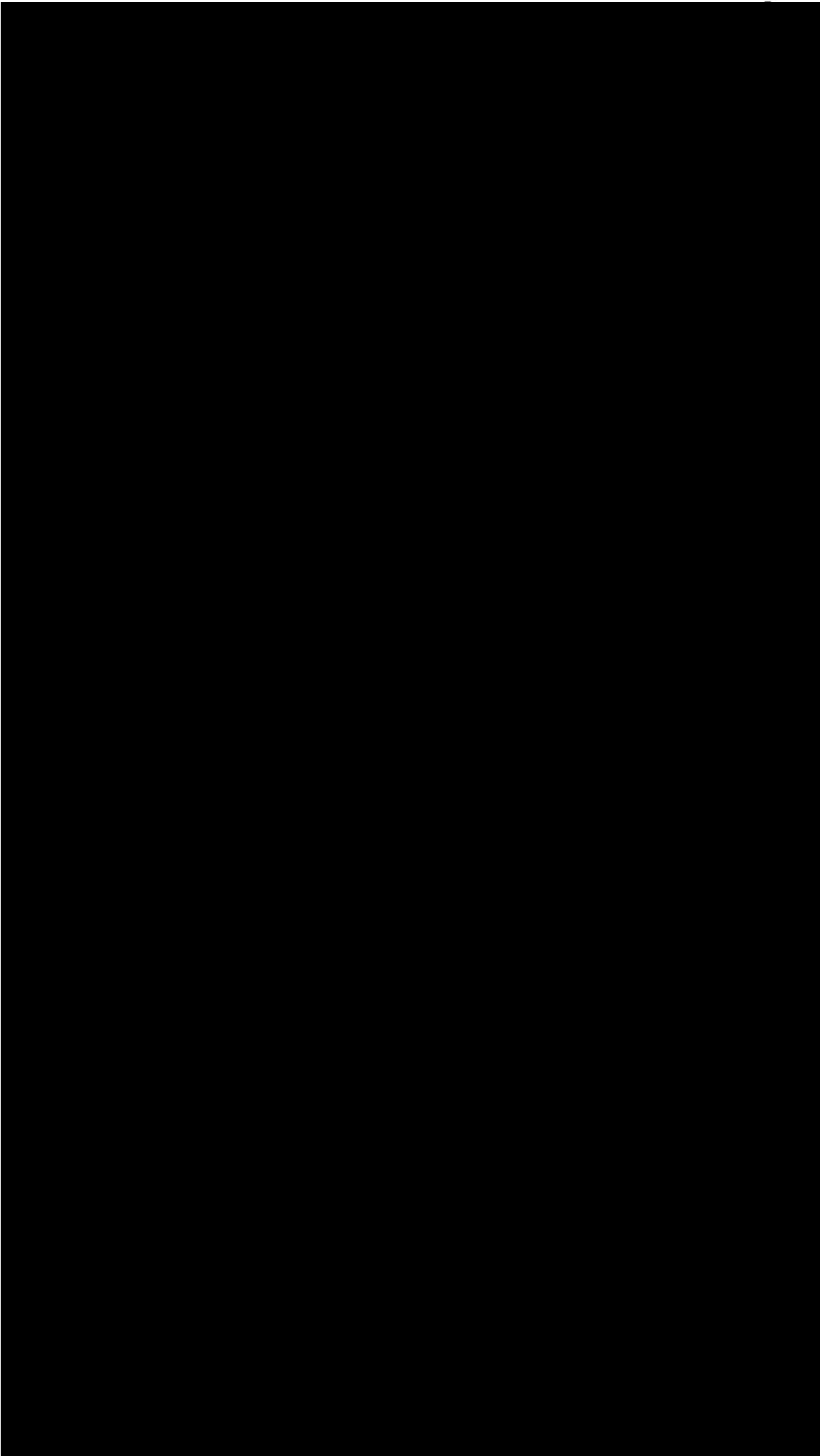
FIND NEW SCHOLARSHIPS
WEEKLY



The Start of SRC

- 2012/2013
- Began to help get the word out about our Foundation Scholarships
- Ran unofficially for a couple years
- Retirement in our office which allowed for reorganization of staff to create role
- Support of our Administration



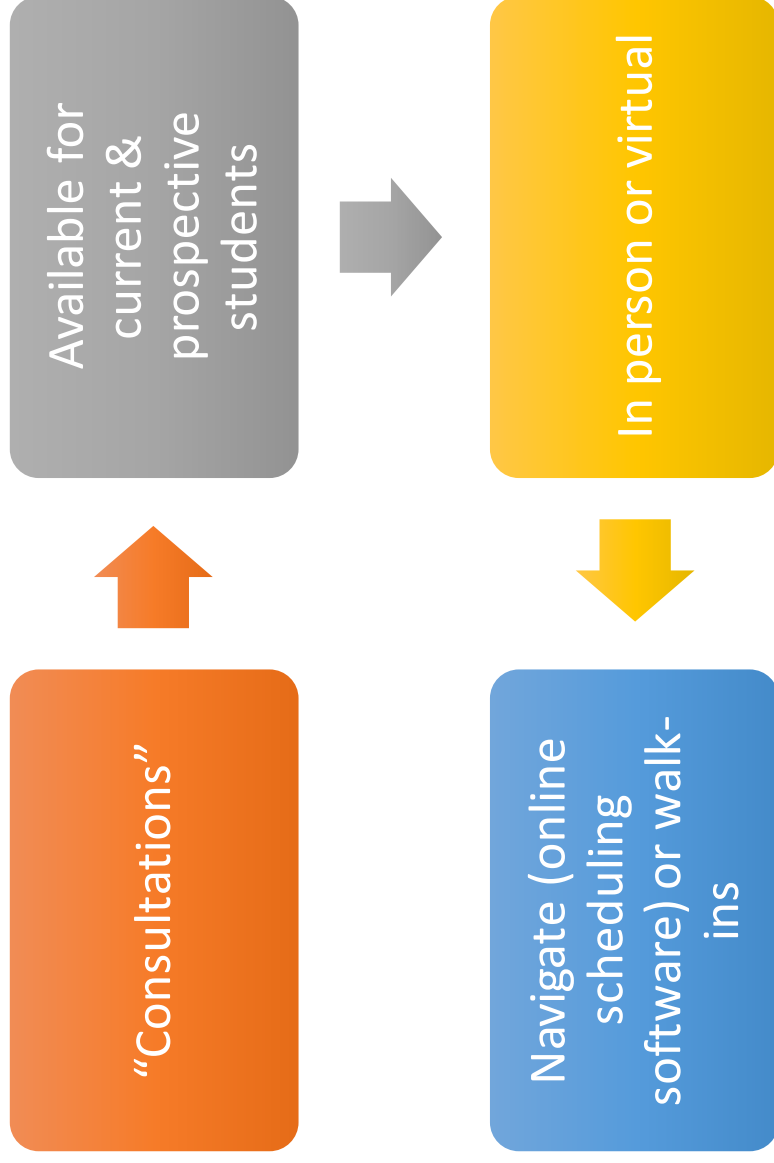


What is a peer mentor?

- Students that work for the program
- Passion for helping other students
- Some with extensive experience earning scholarships
- Trained on scholarship opportunities and best practices



Appointments



Outside Scholarship Database



Check out the database!

- Private Scholarships
- Deadlines Year-Round
- New Scholarships Always Being Added
- UWL students are eligible

Scholarship Researching

SRC Email- FAO,
Financial Aid
Finder, campus
partners

Topics/Ideas

Majors/minors

Scholarship Search
Engines (Bold.org,
Scholarships.com,
Unigo, Fastweb)

Scholarship Books

Pinterest

Monthly Scholarship Brochure

- Scholarships from our database
- Offered in partnering offices

March
Scholarships



Find more scholarship resources at uwlax.edu/scholarships

Student Union 0130
608-785-8852
uwlscholarships@uwlax.edu

Follow us on Instagram
[@uwl_scholarships](https://www.instagram.com/uwl_scholarships)

April
Scholarships



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Scholarship Workshops

SWEETS AND SCHOLARSHIPS

Wednesday, Feb. 15 | 6 p.m.
3310 Student Union

Earning scholarships sure is sweet! Let us help you learn how to answer some of the most common scholarship questions. We want to help you be successful in finding and applying for scholarships that fit you best. Bring your sweet tooth and enjoy some sweets with us!



Chance to win a \$50 scholarship if you attend!

uwfax.edu/scholarships



POPPIN' SCHOLARSHIP APPLICATIONS!

Monday, March 6 | 6 p.m.
UNION 3314

We want to help you make your scholarship applications POP! Enjoy some popcorn during this workshop as we go over some tips and tricks to help you on your way to earning scholarship cash!



Chance to win a \$50 scholarship if you attend!

uwfax.edu/scholarships



SCHOLARSHIP Demo Day

Learn how to successfully search and find scholarships that are right for you!

Monday, Sept. 19 | 6 p.m.
3314 Student Union

Chance to win a \$50 scholarship if you attend!



uwfax.edu/it-makes-cents



FREE PIZZA FOR ALL!

Spring 2023 Conference



WASFAA
Wisconsin Association
of Student Financial Aid
Administrators

TM



The Scholarship System

- Founded by Jocelyn Pearson
- Secured six figures in scholarships and graduated debt free
- She educates students and families on how to pay for college with as little student loan debt
- Members have secured \$10.5 million in scholarship dollars



Maroon Tycoon Celebratory Event

- Banquet style event honoring students that earned \$10,000+ in scholarships in one academic year



Lindsey Krause

Amount: \$30,500

Hometown: Jefferson, WI
School of Education

Major: Elementary/Middle and
Special Education

Advice: "Be as involved in your high school, college, and community as you possibly can. Besides looking good on applications, it feels very rewarding."





Kayla Traxler

Amount: \$23,125

Hometown: Kewaskum, WI
College of Science and Health

Major: Math

Advice: "Apply for any scholarship that you can. Even ones you don't think you will get could surprise you. Little things you do can turn into a big opportunity. They add up. Take advantage of all the scholarships you have access to."



Talia Mentjes

Amount: \$17,400

Hometown: Pine Island, MN
School of Visual and
Performing Arts

Major: Double Major in the
Visual Arts and Theater Design

Presentations/ Guest Speaking

- First Year Seminar Classes
- HPR 100
- International Education & Engagement
- Community Events



Get Scholarific Survey

- Students complete form to be matched with 5-10 scholarships from our database
- Temporarily discontinued to focus efforts on increasing scholarships on Airtable database

Section 1 of 3

Welcome to the Get Scholarific Survey

Hello future or current UWL Eagle! We are so glad you're here! We believe scholarships are a great way to help pay for your education. Help us learn more about you so we can align your skills, background, and talents with well matching scholarships! You can be as lengthy as you would like. The more information we have, the more specific of scholarships we can find for you.

Email *
Valid email

This form is collecting emails. [Change settings](#)

UWL Foundation Scholarships

- We promote our Institutional Foundation Scholarships
- Academic Works
- One General Application->Individual Awards
- 21-22 School year: \$1.357 million awarded, 1,000+ students received scholarships



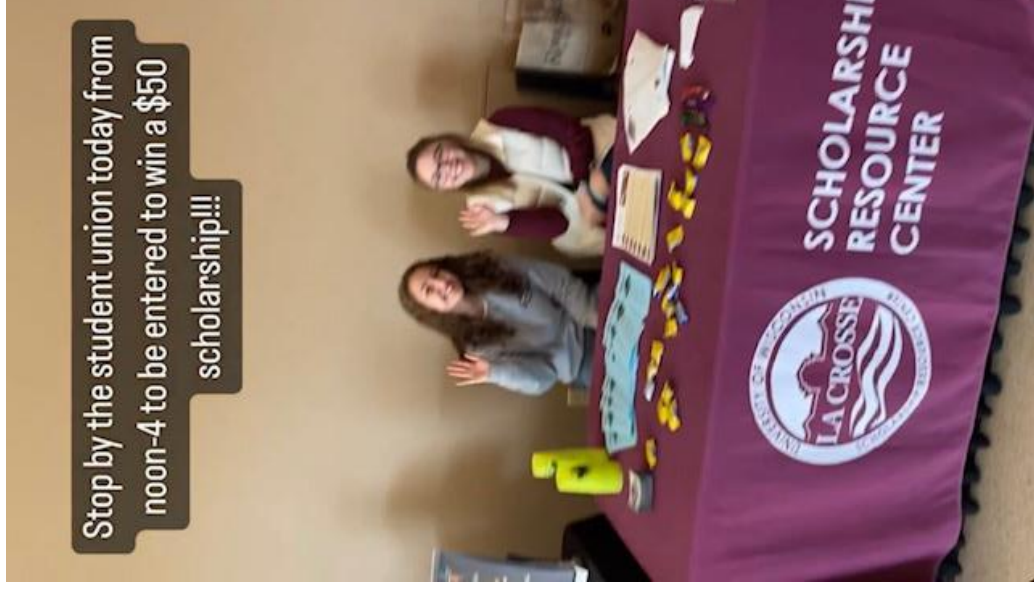
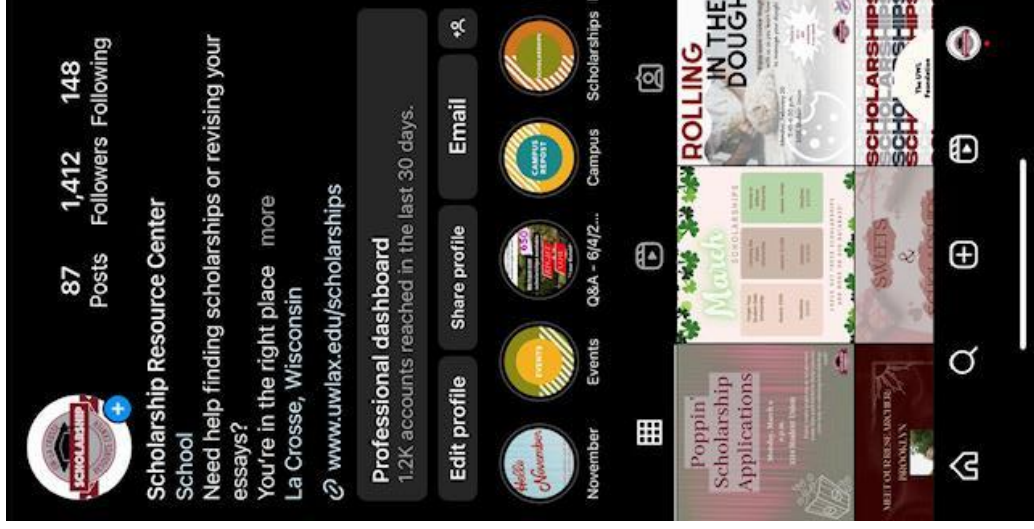
Merit Based Scholarships

- Admissions Office
- 400+ awards for incoming students admitted by priority deadline of Feb. 1st
- No separate application
- Student is looked at holistically rather than individual markers



Marketing

- Campus Calendar, bulletin boards, TVs throughout campus
- “Tabling”
- “Coffee at the Clocktower”
- Instagram & Facebook @uwl_scholarships



Stop by the student union today from noon-4 to be entered to win a \$50 scholarship!!!


NATIONAL
Ice Cream
Supper
DAY!



CHECK OUT THIS
SCHOLARSHIP!

[UNIGO.COM](https://www.unigo.com)

MEET OUR RESEARCHER:
BROOKLYN



YEAR: FRESHMAN
MAJOR: MANAGEMENT
HOBBIES: RUNNING, HIKING, XC SKIING, TRAVELING,
& SPENDING TIME WITH FRIENDS/FAMILY
WHY RESEARCH?: TO HELP OTHERS FINANCE THEIR
EDUCATION

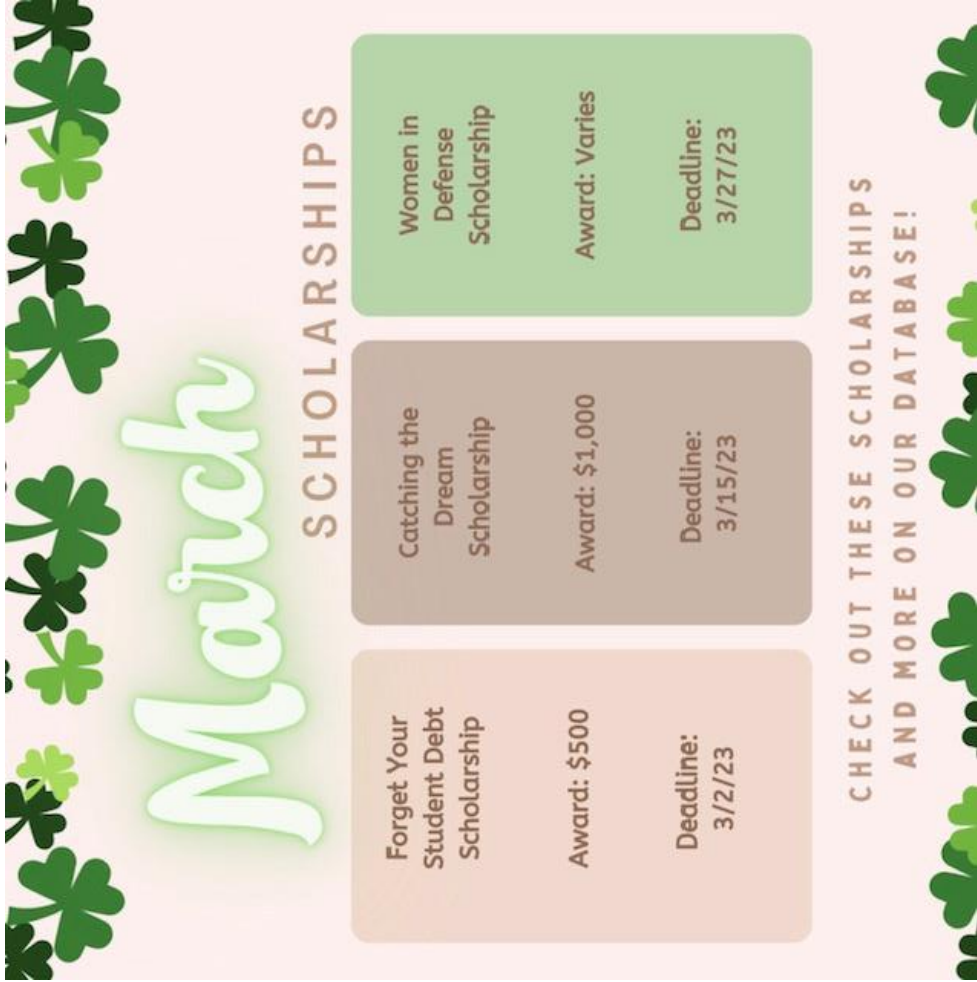
Tuesday Trivia Time

What percent of undergrads receive at least one scholarship or grant?

| | |
|-----|-----|
| 63% | 42% |
| 71% | 54% |

82%

(A) 63% (B) 42% (C) 71% (D) 54%



March

SCHOLARSHIPS

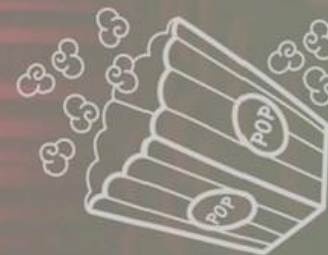

| | | |
|--------------------------------------|----------------|-------------------|
| Forget Your Student Debt Scholarship | Award: \$500 | Deadline: 3/2/23 |
| Catching the Dream Scholarship | Award: \$1,000 | Deadline: 3/15/23 |
| Women in Defense Scholarship | Award: Varies | Deadline: 3/27/23 |

CHECK OUT THESE SCHOLARSHIPS AND MORE ON OUR DATABASE!

Poppin' Scholarship Applications

Monday, March 6
6 p.m.
3314 Student Union

Enjoy some popcorn as we go over some tips and tricks to help you on your way to earning scholarship cash!

Private Scholarship Statistics at UWL

| YEAR | Private Scholarships In Dollars | # of Scholarships | # of Individuals | Average Amt per Schol. | Average Amt per Individual |
|------|------------------------------------|----------------------|---------------------|---------------------------|-------------------------------|
| 2012 | 2,362,299.80 | 2133 | 1356 | 1107.50 | 1742.10 |
| 2013 | 2,542,623.47 | 2191 | 1330 | 1160.48 | 1911.74 |
| 2014 | 2,717,901.82 | 2310 | 1431 | 1176.58 | 1899.30 |
| 2015 | 2,945,427.93 | 2292 | 1430 | 1285.09 | 2059.73 |
| 2016 | 3,386,685.75 | 2472 | 1529 | 1368.91 | 2214.96 |
| 2017 | 3,428,807.97 | 2311 | 1469 | 1483.69 | 2334.11 |
| 2018 | 3,567,239.35 | 2320 | 1455 | 1537.60 | 2451.71 |
| 2019 | 3,870,862.51 | 2356 | 1482 | 1642.98 | 2589.20 |
| 2020 | 4,154,124.11 | 2503 | 1538 | 1659.65 | 2700.99 |
| 2021 | 4,254,208.77 | 2433 | 1456 | 1748.54 | 2921.84 |
| 2022 | 4,497,270.84 | 2621 | 1531 | 1715.86 | 2937.47 |



Program Goals

- Workshops in SSS & OMSS
- 1,000+ scholarships in database
- Grant Writing
- Bring Back the Get Scholarific Survey

Program Goals (cont.)

- Promoting in classrooms
- Possible Canvas course or notifications
- Getting parents involved
- Essay Review Dropbox





Questions?

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