



# **WASFAA CONFERENCE**

**Fall 2017**

**#WASFAA**

Stone Harbor Resort & Conference Center

107 North First Avenue

Sturgeon Bay, WI 54235

877-746-0700

-- Agenda, updated October 20, 2017 --

# WASFAA 2017

## Fall Conference Agenda

Wednesday, November 1, 2017							
8:00 am – 5:30 pm	Registration Open – Hotel Lobby						
8:30 am – 11:30 am	NASFAA Credentialing - Verification – Nicolet Bay						
11:30 am – 12:00 pm	New Member Gathering – Court Yard Room						
12:00 pm – 12:30 pm	<b>WASFAA Welcome &amp; Lunch</b> <b>Charity Introduction: Boys and Girls Club of Door County</b> <i>Europe Bay Ballroom A &amp; B</i>						
12:30 pm – 1:30 pm	<b>NASFAA Update</b> via Skype <i>Europe Bay Ballroom A &amp; B</i>						
1:30 – 1:45 pm	Exhibits Open (1:30 – 5:30 pm) East Lobby	Break					
1:45 pm – 2:45 pm		<b>The 101 on 529</b> Jim DiUlio <i>Washington/Rock Island</i>	<b>Financial Aid &amp; Veterans Benefits</b> Elaina Koltz <i>Chamber Island</i>	<b>Looking Forward to your Future: WI Student Debt Initiative</b> Cheryl Weiss and Robin Kroyer-Kubicek <i>Nicolet Bay</i>	<b>Working w/Families to Pay Their “Out of Pocket” Expenses</b> Greg Carlo <i>Court Yard</i>		
2:45 – 3:00 pm		Break					
3:00 pm – 4:00 pm		<b>Helping First In Families Create a College Road Map</b> Jill Gosse <i>Washington/Rock Island</i>	<b>Excel-ing in Financial Aid</b> Ryan Gebler <i>Chamber Island</i>	<b>Exploring the FSA Toolkit</b> Zack Goodwin <i>Nicolet Bay</i>	<b>The Ben and Ben Show: Featuring SAP</b> Ben Wilkes and Ben Chenault <i>Court Yard</i>		
4:00 – 4:15 pm		Break					
4:15 pm – 4:45 pm		<b>Financial Aid Management Practices: The Benefits of Outsourcing</b> Inceptia <i>Washington/Rock Island</i>	<b>Financial Literacy for Staff &amp; Students</b> Wells Fargo <i>Chamber Island</i>	<b>Borrowers Anonymous: 12 Steps to Reduce Borrowing</b> Thrivent Student Loan Resources <i>Nicolet Bay</i>	<b>Automating Outside Scholarships: Scholarnet for Scholarships</b> Great Lakes <i>Court Yard</i>	<b>Supporting Students and Campuses</b> UW Credit Union <i>Europe Bay Ballroom A&amp;B</i>	<b>Executive Committee Meeting</b> <i>Executive Board Room</i>
4:45 – 5:00 pm		Break					
5:00 pm – 5:30 pm		User Group Meetings					
		<b>PeopleSoft</b> <i>Washington Island</i>	<b>Datatel</b> <i>Rock Island</i>	<b>PowerFAIDS</b> <i>Nicolet Bay</i>	<b>Banner</b> <i>Court Yard</i>		
6:00 pm – ?		WASFAA Group Dinners/ Dinner on your own					

## Thursday, November 2, 2017

8:00 am – 4:00 pm	Registration Open – <i>Hotel Lobby</i>			
7:45 am – 8:30 am	Breakfast Buffet - <i>Europe Bay Ballroom A &amp; B</i>			
8:00 am – 9:30 am	Federal Update - <i>Europe Bay Ballroom A &amp; B</i>			
9:30 – 9:45 am	Break			
9:45 am – 10:45 am	<b>How America Pays for College 2017</b> Jill Gosse <i>Washington/Rock Island</i>	<b>Processing/ Sending Loans to COD</b> Ashley Bergeman <i>Chamber Island</i>	<b>Cultural Diversity: Eliminating Roadblocks</b> Jessica Last, Sherry King and Michael Brown <i>Nicolet Bay</i>	<b>Verification 101</b> Jana Davidowski <i>Court Yard</i>
10:45 – 11:00 am				
11:00 am – 12:00 pm	<b>Keeping the Focus on the Student in Student Aid Advocacy</b> Brett Lief <i>Washington/Rock Island</i>	<b>Benefits and Considerations of Verification Outsourcing</b> Deana Unger <i>Chamber Island</i>	<b>One on One with a Fed</b> Zack Goodwin <i>Nicolet Bay</i>	<b>Make Sense to Students</b> Jacky Lueker <i>Court Yard</i>
12:00 pm – 12:30 pm	Lunch <i>Europe Bay Ballroom A &amp; B</i>			
12:30 pm – 1:00 pm	HEAB & College Goal Wisconsin Update Business Meeting <i>Europe Bay Ballroom A &amp; B</i>			
1:00 – 1:30 pm	Break - Vendor Visits <i>East Lobby</i>			
1:30 pm – 2:30 pm	Keynote <i>Europe Bay Ballroom A &amp; B</i>			
2:30 – 2:45 pm	Break			
2:45 pm – 3:45 pm	<b>Public Speaking: Refine and Improve</b> Randy Parvin <i>Washington/Rock Island</i>	<b>Thinking About Running for WASFAA Office</b> Sue Minzlaff, Jacky Lueker, Patty Taylor <i>Chamber Island</i>	<b>Verification Updates</b> Zack Goodwin <i>Nicolet Bay</i>	<b>Your Financial Wellness</b> Greg Carlo <i>Court Yard</i>
3:45 – 4:00pm	Break			

Exhibits Open (8:30 – 4:00 pm)  
East Lobby

4:00 pm – 5:00 pm	<b>Sector Meetings</b>				
	<b>Technical Colleges</b> <i>Washington Island</i>	<b>UW Systems</b> <i>Rock Island</i>	<b>Private</b> <i>Chambers Island</i>	<b>Career Colleges / Proprietary</b> <i>Nicolet Bay</i>	<b>Associate Members</b> <i>Court Yard</i>
6:00 pm – 6:30 pm	<b>Presidents Reception</b> <i>Europe Bay Ballroom A &amp; B</i>				
6:30 pm – 7:30 pm	<b>Dinner</b> <i>Europe Bay Ballroom A &amp; B</i>				
7:00 pm – 7:30 pm	<b>Raffle drawings</b> <i>Europe Bay Ballroom A &amp; B</i>				
7:30 pm – 10:30 pm	<b>DJ/Karaoke/Photo Booth/Cash Bar</b> <i>Europe Bay Ballroom A &amp; B</i>				

<b>Friday, November 3, 2017</b>					
8:00am – 8:30 am	<b>Breakfast Buffet - Europe Bay Ballroom A &amp; B</b>				
8:30 am – 9:00 am	<b>MASFAA Update – Europe Bay Ballroom A &amp; B</b> <b>Charity Presentation of Funds</b>				
9:00 – 9:15 am	<b>Break</b>				
9:15 am – 10:15 am	<b>Brainstorming for future WASFAA Conferences</b> Cammy Johnson <i>Washington/Rock Island</i>	<b>Student Mental Health Issues – How is your campus addressing these?</b> John Boyne <i>Chamber Island</i>	<b>Community Engaged Financial Aid</b> Gavin Luter <i>Nicolet Bay</i>	<b>Financial Literacy: What You Need to Know to Educate Your Students</b> Debbie Murphy <i>Court Yard</i>	
10:15 –10:30am	<b>Break</b>				
10:30 am - 11:30 am	<b>Identity Theft: Protect and Prevent</b> Laura Fay <i>Washington/Rock Island</i>	<b>And You Want to Be The Director?</b> Susan Teerink and Mandy Slowinski <i>Chamber Island</i>	<b>UWGB Inclusivity and Equity Program: One path to Inclusivity</b> Stacie Christian <i>Nicolet Bay</i>	<b>FAFSA Trends in Wisconsin</b> Nick Hillman <i>Court Yard</i>	
	<b>Committee Meetings</b>				
11:30 am – 12:00 pm	<b>Committee A</b> <i>Washington Island</i>	<b>Committee B</b> <i>Rock Island</i>	<b>Committee C</b> <i>Chamber Island</i>	<b>Committee D</b> <i>Nicolet Bay</i>	<b>Committee E</b> <i>Court Yard</i>

**WASFAA Fall 2017 Conference Interest Sessions**

Session: Time Presenter(s)	Name of Session	Summary
Wednesday Sessions:		
<p>Session 1: 1:45-2:45 Washington/Rock Island</p> <p>Jim DiUlio, Director, Wisconsin 529 College Savings Program</p>	<p align="center"><b>The 101 on 529</b></p>	<p>Much more than a parent asset on the FAFSA, 529 plans have grown into the most versatile, tax-efficient, and family-friendly way to save for higher education expenses. We'll focus on the basics financial aid practitioners should know as well as some unique uses of 529. Some takeaways will include:</p> <ul style="list-style-type: none"> <li>· Who can contribute, what the dollars can be used for and where.</li> <li>· How accounts grow plus state tax benefits on contributions and incentives along with transferring of balances.</li> <li>· Adults can use 529s too, for continuing ed, career changes, or education for fun. And more!</li> </ul> <p>(Target Audience: 2 years or less, beginner)</p>
<p>Session 2: 1:45-2:45 Chamber Island</p> <p>Elaina Koltz, Financial Aid Adviser, Veteran Services, UW- Green Bay Jim Schmidt, UWM</p>	<p align="center"><b>Coordination of Federal and State Veteran Benefits with Financial Aid</b></p>	<p>(Description forthcoming)</p>
<p>Session 3: 1:45-2:45 Nicolet Bay</p> <p>Cheryl Weiss, College Affordability/Student Debt, WI Dept. Financial Institutions David Mancl, Director, Office of Financial Literacy, WI Dept. Financial Institutions Robin Kroyer-Kubicek, Career Pathways Education Consultant, WI Dept. Public Instruction</p>	<p align="center"><b>Look Forward to your future—Wisconsin's Student Debt Initiative</b></p>	<p>We will talk about a new "College and Career Readiness" Toolkit. You can find out about Wisconsin's Academic and Career Planning (ACP) school mandate. Also get an update on and learn about Wisconsin's initiative to reduce student debt; how to access reliable resources for teachers, students and parents; and Wisconsin's college savings program, "Edvest." (Target Audience: All Audiences)</p>

<p>Session 4: 1:45-2:45 Court Yard</p> <p>Greg Carlo, AVP Market Development, cuLearn with Thrivent</p>	<p><b>Working w/Families to Pay Their “Out of Pocket” Expenses</b></p>	<p>The experience of trying to finance a college education can be very challenging for families, especially for families that are going through this process for the first time. This session will help you work with families who are motivated to attend your institution, but need help figuring out how to not only make it work, but in many cases understand how it CAN be affordable. (Target Audience: All Audiences)</p>
<p>Session 5: 3:00-4:00 Washington/Rock Island</p> <p>Jill Gosse, Senior Account Executive, Sallie Mae</p>	<p><b>Helping “First In Families” Create a College Road Map</b></p>	<p>Students who are first in their family to go to college often find it difficult to navigate the college process since they do not have a family member with first-hand experience. This session will review the background and challenges these students face. A planning and preparing for college timeline will be reviewed and tools and resources will be made available for you to help these families develop a roadmap that will allow them to attend and pay for college.</p>
<p>Session 6: 3:00-4:00 Chamber Island</p> <p>Ryan Gebler, Director of Enrollment Planning &amp; Associate Director of Financial Aid, Lawrence University</p>	<p><b>Excel-ing in Financial Aid (Excel Functions that Financial Aid Administrators Should Know)</b></p>	<p>This session will show you the Excel functions all financial aid administrators should know. This session will also demonstrate how Excel can be a very useful tool and make your job easier.</p>
<p>Session 7: 3:00-4:00 Nicolet Bay</p> <p>Zack Goodwin</p>	<p><b>Exploring the FSA Toolkit</b></p>	<p>Department of Education session on the FSA Toolkit.</p>
<p>Session 8: 3:00-4:00 Court Yard</p> <p>Ben Wilkes, Financial Aid Counselor, UW-Oshkosh Benjamin Chenault, Financial Aid Counselor, UW-LaCrosse</p>	<p><b>The Ben and Ben Show: Featuring SAP</b></p>	<p>Satisfactory Academic Progress is a requirement for all of our institutions. This session will provide an overview of the SAP process from two of our colleagues. Come learn more about two different processes and be prepared to share some of your own experiences related to SAP and the impact it has on our students. (Target Audience: All Audiences)</p>
<p>Business Solutions A: 4:15-4:45 Washington/Rock Island</p>	<p><b>Financial Aid Management Practices: The Benefits of Outsourcing Services</b></p>	<p>It may be an understatement to say today’s financial aid professionals are a little stressed. With staffing constraints and increased regulatory requirements, as well as serving students who expect streamlined, user-</p>

<p>Juan Perez Strategic Business Director Inceptia</p>		<p>friendly experiences, higher education institutions are more challenged than ever to successfully meet ever-changing expectations. This presentation discusses how outsourcing can help schools provide more personalized service to students and their families while reducing administrative burden and the need for time-intensive technical support and regulatory compliance updates. Specifically, we will look at the benefits of outsourcing verification and the impact on helping institutions refocus resources, get a positive return on investment, and build their reputation as an innovative higher education industry leader.</p>
<p>Business Solutions B: 4:15-4:45 Chamber Island</p> <p>Amanda Ashmann, Wells Fargo at Work Program Consultant, Wells Fargo Jana Vanderah, EFS Market Relationship Manager, Wells Fargo</p>	<p><b>Financial Literacy for Staff and Students</b></p>	<p>Learn how Wells Fargo's free outreach is making an impact on communities. From their HandsOnBanking financial literacy site, to on-site presentations, to local and national partnerships, Wells Fargo is committed to helping communities succeed financially. Join us to see how you can incorporate these free tools into your plans for financial literacy offerings for your staff and students.</p>
<p>Business Solutions C: 4:15-4:45 Nicolet Bay</p> <p>Tracy N. Drechsler, AVP, College &amp; High School Markets, Thrivent Student Loan Resources</p>	<p><b>Borrowers Anonymous: 12 Steps to Reduce Borrowing</b></p>	<p>This session is a train the trainer session with actionable ideas you can take back immediately to your office and share with students/families. We will talk "success stories" and I will provide to you 12 steps and ideas that students/families can take to reduce the need for borrowing. I welcome you to join me in helping students borrow as little as possible!</p>
<p>Business Solutions D: 4:15-4:45 Court Yard</p> <p>Debbie Murphy, Senior Marketing Associate, Great Lakes</p>	<p><b>Automating the Exchange and Management of Outside Scholarships – ScholarNet for Scholarships</b></p>	<p>Attend to learn how ScholarNet for Scholarships will help schools streamline the external scholarship funding and maximize student success by getting scholarship funds into the accounts of student recipients more quickly, safely, and efficiently. Join the movement to instantly connect with a network of scholarship providers for a seamless funding experience.</p>
<p>Business Solutions E: 4:15-4:45 Europe Bay Ballroom A&amp;B</p> <p>Sherry Peplinski, Educational Lending Product Manager, UW Credit Union</p>	<p>(UW Credit Union – Supporting Students and Campuses</p>	<p>Hear about the products and services UW Credit Union offers to educate and support students, always with their best interest in mind. We'll talk about the types and number of educational seminars offered, and how many students we reach on an annual basis, how much money we save our student members in fees compared to other financial institutions and ways we provide support to our campus partners.</p>

Thursday Sessions:		
<p>Session 9: 9:45-10:45 Washington/Rock Island</p> <p>Jill Gosse, Senior Account Executive, Sallie Mae</p>	<p><b>How America Pays for College 2017</b></p>	<p>How America Pays for College, a national study by Sallie Mae® and Ipsos of undergraduates and their parents, looks at how families paid for college in the 2016-2017 academic year. This annual study, now in its tenth year, trends attitudes toward the value of college as well as which resources families draw on over time.</p>
<p>Session 10: 9:45-10:45 Chamber Island</p> <p>Ashley Bergemann, Financial Aid Systems Analyst, Marquette University</p>	<p><b>Processing/Sending Loans to COD</b></p>	<p>Gain an understanding of the DL lifecycle with Schools and COD Review Best Practices for fixing rejects and preventing issues Review COD Tech Ref and Reject Edits (Target Audience: All Audiences)</p>
<p>Session 11: 9:45-10:45 Nicolet Bay</p> <p>Jessica Last and Sherry King, Higher Education Advisor, Oneida Nation Michael Brown, Student Support Specialist, Northeast Wisconsin Technical College</p>	<p><b>Cultural Diversity: Eliminating Roadblocks</b></p>	<p>The goal is to discuss how the financial aid and verification process can make culturally diverse students feel segregated and overwhelmed. We will discuss how the increasing process of verification can make it overwhelming for the students and families to complete. (Target Audience: All Audiences)</p>
<p>Session 12: 9:45-10:45 Court Yard</p> <p>Jana Davidowski, Advisor, UW-Stevens Point Maggie Kuhl, Senior Advisor, UW-Stevens Point</p>	<p><b>Verification 101</b></p>	<p>Basic understanding of the 2017-2018 verification process with discussion regarding the pending changes to verification for the 2018-2019 academic year. Discussion surrounding conflicting information versus verification, possible ways to resolve difficult situations and provide key verification resources and best practices. (Target Audience: 2 years or less, Beginner)</p>
<p>Session 13: 11:00-12:00 Washington/Rock Island</p> <p>Brett Lief, Chief Strategic Advisor, Windham Professionals</p>	<p><b>Keeping the Focus on the Student in Student Aid Advocacy</b></p>	<p>While much is written about D.C. lobbyists and involvement in many aspects of federal public policy, the strongest voice for need-based post-secondary student financial aid are the campus professionals who help assure campus access and affordability. A long time ago, student aid was a bipartisan national priority that is now part of the appropriations and budget arm wrestling that contributes to national gridlock. Long-term NASFAA president, Dallas Martin, referred to Washington as "Disney on the Potomac" a characterization that did not receive much pushback.</p>



		As student financial aid experts, you have the uncanny ability to "put a face" on every needy student on every dollar that your institution awards. This session will review the time tested ways to advocate on behalf of your students and avoid some common mistakes that could be a detriment.
Session 14: 11:00-12:00 Chamber Island  Deana Unger, VP of Financial Aid Operations, Inceptia	<b>Benefits and Considerations of Verification Outsourcing</b>	Financial aid professionals continue to face heavy workloads and their offices continue to be understaffed, often to the detriment of students. The current model of financial aid verification is daunting, time consuming and inefficient. Free up resources, speed up aid packaging, better utilization of staff and better experience for students and parents. (Target Audience: All Audiences)
Session 15: 11:00-12:00 Nicolet Bay  Zack Goodwin	<b>One on One with a Fed</b>	Department of Education session.
Session 16: 11:00-12:00 Court Yard  Jacky Lueker, Financial Aid Administrator, UW- Whitewater	<b>Make Sense to Students</b>	Tips, tricks and take-aways on how to talk about financial aid terms that makes sense to students. De-mystifying the award letter from many schools. (Target Audience: 2 years or less, Beginner)
Session 17: 2:45-3:45 Washington/Rock Island  Randy Parvin, Student Services Coordinator, University of Wisconsin-Extension	<b>Public Speaking: Refine and Improve</b>	Improve your delivery as a public speaker with some simple suggestions. Come as you are--it doesn't matter what level of speaking you currently possess. This session will be fun and interactive (no speaking is required!), and you'll walk away with some confidence and a smile. (Target Audience: All Audiences)
Session 18: 2:45-3:45 Chamber Island  Sue Minzlaff, Associate Director WASFAA Past President, UW- Milwaukee Jacky Lueker, Financial Aid Administrator, UW- Whitewater Patty Taylor, Director WASFAA Past Treasurer, Lakeland University	<b>Thinking About Running for WASFAA Office?</b>	Serving WASFAA is truly rewarding and a great way to enhance your leadership skills. WASFAA is a strong organization because every year volunteers step up and run for leadership positions. In January, the WASFAA Past President will begin the process of seeking nominations for the next group of leaders. Hear from our current Past President and Past Treasurer, as well as a member who has served as Secretary and a Member at Large. Come learn about the WASFAA Executive Committee and consider joining us in 2018-2019! (Target Audience: Aspiring Leaders)

Session 19: 2:45-3:45 Nicolet Bay  Zack Goodwin	<b>Verification Updates</b>	Department of Education session on Verification.
Session 20: 2:45-3:45 Court Yard  Greg Carlo, AVP Market Development, cuLearn with Thrivent	<b>Your Financial Wellness— Let’s talk about getting YOUR house in order...</b>	Oftentimes financial aid administrators are tasked with the role of assisting students and families figuring out how to finance a college education. However, it’s also important to ensure that our own “Financial House” is in order. We invite you to attend a session on understanding your own personal financial wellness – whether you’re ready for retirement, starting a family, or even getting ready to send your own kids off to college. This session will help you learn how to asses and explore your financial goals. (Target Audience: All Audiences)
<b>Friday Sessions:</b>		
Session 21: 9:15-10:15 Washington/Rock Island  Cammy Johnson	<b>Brainstorming for future WASFAA Conferences</b>	Have ideas for interest sessions for the Spring WASFAA Conference? Come and give your input at an informal discussion! Other ideas welcome.
Session 22: 9:15-10:15 Chamber Island  John Boyne, MA, LPC, CSAC, Madison Area Technical College	<b>Student Mental Health Issues – How is your campus addressing these?</b>	The mental health needs of college students have increased dramatically over the last decade or more. This presentation will review these broad changes and what they require from campuses to respond thoroughly to student needs while maintaining campus safety and staff morale. Outcomes: Understand scope of changing mental health needs of college students. Review programmatic options for addressing mental health issues. Identify potential campus priorities. (Target Audience: All Audiences)
Session 23: 9:15-10:15 Nicolet Bay	<b>Community-Engaged Financial Aid—Connecting Financial Aid Offices with the Community Engagement Portfolio</b>	Many colleges and universities across the country have undertaken many efforts to be better connected with their local community, known as the “community engagement” movement. This movement grew out of a concern that college students should not only be prepared to enter the workforce but also be engaged citizens. The purpose of this session is to explore how financial aid professionals could be a part of the community engagement portfolio on campus, which could include service-learning, outreach, community-engaged research, community-based internships/apprenticeship programs, or service immersion programs. At the end of the session, participants will know about the many facets of community engagement movement, current efforts in Wisconsin to

<p>Gavin Luter, Director, Wisconsin Campus Compact</p>		<p>strengthen higher education community engagement, and will be challenged to consider how their work would complement these activities. Examples of intersections between financial aid and community engagement in Wisconsin and across the country will be shared. The presenter will lead an interactive planning session where participants will brainstorm ideas about the natural connections between these two fields. (Target Audience: All audiences)</p>
<p>Session 24: 9:15-10:15 Court Yard</p> <p>Debbie Murphy, Senior Marketing Associate, Great Lakes</p>	<p><b>Financial Literacy: What You Need to Know to Educate Your Students</b></p>	<p>Financial education helps students make wise decisions about money and credit. You can create and tailor your own financial literacy programs by mastering basic concepts. This train-the-trainer session will give you all of the essentials you need to provide financial education to your students. You'll be able to take what you've learned and create your own presentation to educate your students so that they make wise financial choices both during school and after graduation. Specific topics covered include:</p> <ul style="list-style-type: none"> <li>• How credit scores are generated</li> <li>• How different types of loans (including student loans) impact credit history</li> <li>• How to craft your own program</li> <li>• Strategies for engaging students</li> <li>• Components of a financial literacy program</li> </ul> <p>(Target Audience: 2-5 years)</p>
<p>Session 25: 10:30-11:30 Washington/Rock Island</p> <p>Laura Fay, Agency Liaison, The Department of Agriculture, Trade and Consumer Protection</p>	<p><b>Identity Theft: Protect and Prevent</b></p>	<p>Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. The Wisconsin Bureau of Consumer Protection will explain the different types of identity theft, how to recognize it and how to prevent it – including information about Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to spot the red flags of a scam. You will also be given helpful brochures to take home with you. (Target Audience: 2 years or less, Beginner)</p>
<p>Session 26: 10:30-11:30 Chamber Island</p> <p>Directors of Financial Aid: Susan Teerink, Marquette Univ. Jeff Cichon, Northcentral Technical College Mandy Slowinski, UW-Stevens Point</p>	<p><b>And You Want to Be The Director?</b></p>	<p>Do you seek new and greater responsibilities in your financial aid office? Do you aspire to rise in the ranks and someday become the director of a financial aid office? This session will share ideas on how to navigate opportunities that will build your resume and lead to advancement opportunities. Come with questions on this subject as we learn from three financial aid colleagues. (Target Audience: Aspiring Leaders)</p>

<p>Session 27: 10:30-11:30 Nicolet Bay</p> <p>Stacie Christian, Ph.D. Director of Inclusive Excellence and Pride Center; Lecturer for Human Development/Psych, University of Wisconsin-Green Bay</p>	<p><b>UWGB Inclusivity and Equity Program: One path to Inclusivity</b></p>	<p>UWGB's Inclusivity and Equity Program was developed as a response to employee feedback that there was opportunities for growth in the campus being inclusive of all employees. At UWGB, being inclusive goes beyond race and ethnicity-there is also focus on the diversity of religion, socioeconomic status, marital status, gender, gender identity, sexual orientation, veteran status, and disabilities. We teach that cultural humility is the goal, that the goal of being "competent" in understanding diversity is not a realistic goal, but continual learning about what it means to be inclusive will better improve the overall campus climate. This lecture with discussion time will provide insights on the best practices of the Inclusivity and Equity Certificate program at UWGB, and what it can do, and cannot do, without understanding cultural humility, and empathy towards and among a broader group of diverse individuals. (Target Audience: All Audiences)</p>
<p>Session 28: 10:30-11:30 Court Yard</p> <p>Nick Hillman, Associate Professor, UW-Madison</p>	<p><b>High School FAFSA Trends in Wisconsin</b></p>	<p>How has the earlier and easier FAFSA affected filing rates in WI? Which high schools have the highest filing rates? And which ones have the highest potential to improve their filing rates? This session answers these questions and, in so doing, helps us diagnose and identify solutions for improving filing rates around the state. It also discusses recent federal policy changes and examples of how other states use FAFSA data to improve college access and affordability. (Target Audience: All Audiences)</p>