



WASFAA CONFERENCE
Spring 2018
#WASFAA

Radisson Hotel La Crosse
200 Harborview Plaza
La Crosse, WI 54601
800-333-3333 or 608-784-6680

-- Agenda, updated April 3, 2018 --

WASFAA 2018

Spring Conference Agenda

Wednesday, April 11, 2018

8:00 am – 5:30 pm						Registration Open <i>Hotel Lobby</i>										
8:30 am – 11:30 am						NASFAA Credentialing - Student Eligibility <i>Wisconsin Room 2 & 3</i>										
11:30 am – 12:00 pm						New Member Gathering <i>Iowa Room</i>										
12:00 pm – 12:30 pm						WASFAA Welcome & Lunch Charity Introduction: Coulee Reading Center <i>Ballroom</i>										
12:30 pm – 1:30 pm						NASFAA Update via Skype <i>Stephen Payne</i> <i>Ballroom</i>										
1:30 pm – 1:45 pm						Break										
1:45 pm – 3:45 pm						Data Breach United States Department of Education, Privacy Technical Assistance Center(PTAC) <i>Ballroom</i>										
3:45 pm – 4:00 pm						Break										
4:00 pm - 4:30 pm						Exhibits Open (1:30 – 5:30 pm) Ballroom Foyer	Mobile Financial Aid: What Your Students Really, #REALLY Want Sean Gagen, Campus Logic <i>Wisconsin Room 2 & 3</i>		Generation Z Yikes that is not me! Let's be in Cahoots! Tracy Drechsler, Thrivent Student Loan Resources <i>Wisconsin Room 1</i>		New Solutions for Graduate Students Jill Gosse, Sallie Mae <i>Iowa Room</i>		TFS Scholarships – The nation's largest scholarship database Jana Vanderah, Wells Fargo EFS <i>Minnesota Room</i>		Committed to Students and Campuses Brad Jensen UW Credit Union <i>Illinois Room</i>	
4:30 pm – 5:30 pm							Data Sharing PTAC <i>Wisconsin Room 2 & 3</i>		Data Security PTAC <i>Wisconsin Room 1</i>		Life After Default Debbie Murphy <i>Iowa Room</i>		Practical Strategies for Your Campus to Serve Under-Resourced Students Marvin Smith III <i>Minnesota Room</i>		Executive Committee Meeting <i>*may run later</i> <i>Illinois Room</i>	
6:00 pm –?						WASFAA Group Dinners/ Dinner on your own										

Thursday, April 12, 2018

8:00 am – 4:00 pm	Registration Open – Hotel Lobby				
7:45 am – 8:30 am	Breakfast (Plated)- Ballroom				
8:00 am – 9:30 am	Federal Update via Skype <i>Ballroom</i>				
9:30 am – 9:45 am	Break				
9:45 am – 10:45 am	FERPA 101 PTAC <i>Wisconsin Room</i> 2 & 3	Data Security (repeat) PTAC <i>Wisconsin Room</i> 1	Verification Zack Goodwin Via Skype <i>Ballroom</i>	Charting Your Professional Career Path in Financial Aid Marvin Smith III <i>Minnesota Room</i>	An Introduction to the Four Frames Robert Bode <i>Illinois Room</i>
10:45 – 11:00 am	Break				
11:00 am – 12:00 pm	Data Sharing(repeat) PTAC <i>Wisconsin Room</i> 2 & 3	Satisfactory Academic Progress Discussion Panel <i>Minnesota Room</i>	FERPA 101 (repeat) PTAC <i>Wisconsin Room</i> 1	Advocacy Susan Johnson <i>Iowa Room</i>	Food Insecurity on Campus Morgan Spielman/Amber Maxwell <i>Illinois Room</i>
12:00 pm – 12:30 pm	Lunch (Plated) <i>Ballroom</i>				
12:30 pm – 1:00 pm	MASFAA Update – Marvin Smith III HEAB & College Goal Wisconsin Update Vendor Update <i>Ballroom</i>				
1:00 pm– 1:15 pm	Break - Vendor Visits <i>Ballroom Foyer</i>				
1:15 pm – 2:15 pm	Keynote – Tom Thibodeau <i>Ballroom</i>				
2:15 pm – 2:45 pm	Break – Vendor Visits <i>Ballroom Foyer</i>				
2:45 pm – 3:45 pm	Data Security (repeat) PTAC <i>Wisconsin Room</i> 2 & 3	FAFSA Completion Research Nick Hillman <i>Minnesota Room</i>	Data Sharing (repeat) PTAC <i>Wisconsin Room</i> 1	Servant Leadership Tom Thibodeau <i>Iowa Room</i>	Identify Theft and Privacy Protection Tony Martin <i>Illinois Room</i>
3:45 pm – 4:00pm	Break – Last chance to put in your raffle tickets				
4:00 pm – 5:00 pm	Sector Meetings				
	Technical Colleges <i>Wisconsin Room</i> 1	UW Systems <i>Wisconsin Room</i> 2 & 3	Private <i>Minnesota Room</i>	Career Colleges / Proprietary <i>Iowa Room</i>	Associate Members <i>Illinois Room</i>
5:30 pm – 6:30 pm	President’s Reception				

Exhibits Open (8:30 – 4:00 pm)
Ballroom Foyer

	<i>President's Suite Room 823</i>
6:30 pm – 7:30 pm	Dinner/Awards Ceremony Raffle Prize Live Drawing <i>Ballroom</i>
7:30 pm –10:30 pm	Dueling Pianos/Cash Bar <i>Ballroom</i>

Friday, April 13, 2018					
8:00am – 8:30 am	Breakfast (Plated) <i>Ballroom</i>				
8:30 am – 9:00 am	Business Meeting – Susan Johnson Charity Presentation of Funds <i>Ballroom</i>				
9:00 am – 9:15 am	Break				
9:15 am – 10:15 am	Student Employment Discussion Panel <i>Iowa Room</i>	How to Communicate with Students Discussion Panel <i>Minnesota Room</i>	Brainstorming Session Fall 2018 Conference Atiya Coleman Young <i>Illinois Room</i>	Borrower Anonymous “Counseling students/families on reducing borrowing” Tracy Drechsler <i>Wisconsin Room 2 & 3</i>	Emergency Funding Lyndsey Thomas <i>Wisconsin Room 1</i>
10:15 am –10:30am	Break				
10:30 am - 11:30 am	Study Abroad Heidi Johnson <i>Wisconsin Room 2 & 3</i>	BIA Grants and Beyond Gayla Jenkins <i>Wisconsin Room 1</i>	Bullet Journaling Melissa Haberman <i>Iowa Room</i>	The Evolution of Communication Strategy in FinAid Karla Weber <i>Minnesota Room</i>	How America Pays for Graduate School Jill Gosse <i>Illinois Room</i>
	Committee Meetings				
11:30 am – 12:00 pm	Fall Conference Planning Committee <i>Wisconsin Room 2 & 3</i>	Loan & Financial Awareness Committee <i>Wisconsin Room 1</i>			