



“Capitol”izing on our Resources

WASFAA SPRING CONFERENCE 2009

Committee Co-Chairs:

*Linda Brumm, U.S. Bank; Bev Faga, Herzing University; Wendy Hilvo, Cardinal Stritch University;
Connie Hutchison, HEAB*

Committee Members:

*Paul Baldrige, Great Lakes; Lynn Becker, UW-Milwaukee; Yvonne Campbell, UW-Madison;
Ben Dobner, WCTC; Mary Lou Kuzdas, HEAB; Brian Lamers, Associated Bank; Vicky Somers, Alverno;
Heather Stein, MSOE; Bill Venne, Anchor Bank*

Monday April 6

9:00 – 1:00	Registration	2 nd Floor Foyer
9:00 – 12:00	Carnival of Learning	Madison Ballroom
9:30 – 3:30	Exhibits and Raffle Display	University Rooms A-D
10:00 – 12:00	Executive Committee Meeting	Conference Room 1
12:00 – 1:00	Lunch for Carnival Participants and Volunteers with the Executive Committee	Wisconsin Ballroom
1:00 – 1:30	Welcome- WASFAA President-Lloyd Mueller Charity Presentation: Black Hawk Middle School, Madison Announcements	Capitol Ballroom
1:45 – 2:45	INTEREST SESSIONS	
	ONE-ON-ONE WITH JAMIE MALONE Jamie Malone, Training Officer, US Department of Education	Senate Rooms A/B
	FUND FOR WISCONSIN SCHOLARS – UW SCHOOLS Mary Gulbrandsen, Director, FFWS <i>This information gathering session for UW financial aid staff is intended to find ways to streamline and improve the process for 2009-10.</i>	Conference Room 2
	CHANGES TO THE GI BILL AND HOW AID IS AFFECTED John Johnson, Education Liaison, Veterans Affairs Regional Office	Conference Room 3
	3-YEAR COHORT COUNTDOWN Amy Kerwin, Chief Guaranty Officer, Great Lakes Steve Schmidt, Director, Product Development and Marketing, Great Lakes <i>The countdown to your first cohort default rate under the new 3-year calculation is well underway. This session will show you how the new calculation will impact your rate and the steps you can take now to achieve a 3- year default rate you can be proud of.</i>	Conference Room 4
	STATE BUDGET 101 Corey Givens-Novak, Financial Aid Manager, Lakeshore Technical College Connie Hutchison, Executive Secretary, Higher Educational Aids Board <i>Come and learn more about the "B" word from the leaders of our State Issues committee. What are the procedures for formulating the state budget? What are the ramifications of the current budget on higher education? These questions and more will be addressed.</i>	Conference Room 5
2:45 – 3:00	BREAK	Foyer University Rooms

Monday April 6 (continued)

3:00 – 4:00 INTEREST SESSIONS

HEA REAUTHORIZATION **Senate Rooms A/B**
 Jamie Malone, Training Officer, US Department of Education

WiscAid: THE WISCONSIN FINANCIAL AID STUDY **Conference Room 2**
 Sara Goldrick-Rab, Assist. Professor, Dptmts of Educational Policy Studies and Sociology, UW-Madison
 Doug Harris, Assistant Professor, Department of Educational Policy Studies, UW-Madison
Wisconsin Scholars Longitudinal Study: Preliminary Findings from a Randomized Trial of the Effect of Need-Based Financial Aid on College Completion

CHANGES TO THE GI BILL AND HOW AID IS AFFECTED **Conference Room 3**
 John Johnson, Education Liaison – Veterans Affairs Regional Office

INCOME BASED REPAYMENT **Conference Room 4**
 Jacki Fairbairn, VP Policy and Regulatory Compliance, Claims & Collections Great Lakes
 Nancy Masten, Senior Policy Analyst, Great Lakes
Recent data has shown that student loan debt continues to rise while incomes are falling. Students and their families need help now more than ever to ensure they have access to fair and manageable payments. This session will provide you with a thorough review of the new IBR repayment plan. Come and learn the details of how this plan works so that you can counsel your students for a more successful repayment.

MULTICULTURAL ADVISING **Conference Room 5**
 Diane M. Rave , Financial Aid Officer, Ho-Chunk Nation
 Keyimani Alford, Student Services Coordinator, UW Milwaukee
Join this roundtable discussion in taking a look at the role of advising multi-cultural students. Become educated, learn techniques and discover behavioral trends for demographics in regards to how financial aid and higher education is viewed. Share your views and experiences and sharpen your counseling skills in relating to others who are different from yourself.

4:15 – 5:15 SECTOR MEETINGS

UW Systems	Senate Rooms A/B
Wisconsin Technical College System	Conference Room 2
Wisconsin Private Colleges and Universities	Conference Room 3
Career Colleges and Universities	Conference Room 4
Associate Members	Conference Room 5

5:30 – 6:00 NEW MEMBER RECEPTION **Historical Museum
Conference Room**

5:30 – 7:00 President’s Reception **Historical Museum**
Join us at the Wisconsin Historical Museum for the President's Reception. The museum is just around the corner from the Concourse, on the square at the corner of State St & Carroll St. Attendees will have the opportunity to go through the museum on their own. Along with the regular exhibit the featured exhibit, "Odd Wisconsin," offers a different look at some of our State history. Beverages and appetizers provided.

7:00 DINNER ON YOUR OWN
A list of restaurants compiled by Bill Venne is available at the registration table. There are also many restaurants listed in the Madison brochures included in the conference bag. These are just a few of the fine eateries Madison has to offer. Enjoy!

TUESDAY APRIL 7

7:30 – 11:30	Registration Open	Capitol Ballroom Foyer
7:30 – 3:30	Exhibits Raffle Display Open	University Rooms A–D
7:30 – 8:30	Breakfast Buffet	Capitol Ballroom
8:00 – 9:30	Jamie Malone Federal Update	Capitol Ballroom
9:30 – 9:45	BREAK	
9:45 – 10:45	Addresses by Wisconsin Governmental Leaders <i>First Lady Jessica Doyle Representative Joan Ballweg (R), Ripon</i>	Capitol Ballroom
10:45 – 12:00	Discussion and Preparation for Legislative Visits <i>This session will provide detailed information about the legislative visits, including talking points, where to go, how to address legislators, etc. 15 Minute appointments with your senator and representative, or a member of their staff, will be set up by the committee members prior to the conference. A list of all members in your group will be provided during this session.</i>	Capitol Ballroom
12:00 – 1:30	Lunch: Deli Buffet	Capitol Ballroom
12:30 – 3:30	Legislative Visits <i>Visits will last 15 minutes and will be scheduled during this time. Your scheduled times will be given to you in the morning in your legislative packet. There will be time to walk around the beautiful capitol building and/or take a Capitol Tour if you wish.</i>	State Capitol
2:00 or 3:00 pm	Capitol Tours (Free) <i>We have arranged guided tours of the capitol for the WASFAA association and guests. Choose a tour that does not conflict with your legislative visits. You will receive more information in your packet on Tuesday morning and can sign up for a tour at that time.</i>	
4:00 – 4:15	“Capitol”izing on our Results <i>We will gather back in the Capitol Ballroom at the Concourse to share experiences from our State Legislator visits.</i>	Capitol Ballroom
3:45 – 4:15	Last Chance for Raffle Tickets!	
5:30 – 6:30	Reception and Cash Bar	Capitol Ballroom
6:30	Awards Ceremony Dinner	Capitol Ballroom

WEDNESDAY APRIL 8

7:30 – 8:30 Plated Breakfast Capitol Ballroom

8:00 – 8:25 HEAB Update
Charity Presentation – Blackhawk Middle School, Madison

8:30 – 9:30 INTEREST SESSIONS

THE WISCONSIN COVENANT Senate Rooms A/B
Amy Bechtum, Director, Office of the Wisconsin Covenant
Jill Hassenfelt, Deputy Director, Office of the Wisconsin Covenant

IPED Changes Mandated in HEOA Conference Room 2
Karin Wells, WAICU, Vice President for Research

The Higher Education Opportunity Act (HEOA) has mandated that additional information be collected on the IPEDS Student Financial Aid Survey. Some of this new information will be collected in the survey that is due this April 15. Other changes will be phased in over the next two years. Most of the financial aid information collected via IPEDS is publically available on the Department of Education's College Navigator website, so Karin's presentation will also include a demonstration of how the data appear on College Navigator.

Direct Lending Program and Servicing Overview Conference Room 3
Mason Wood, US Department of Ed, COD Customer Service

This session will describe some of the major differences between the Federal Family Education Loan Program (FFELP) and the William D. Ford Direct Student Loan Program (DLP). It will explain the process for migrating to the DLP, what a school needs to know about how the DLP interacts with other ED systems, including COD, G5, SAIG, etc.

The session will discuss the Direct Loan Servicing System (DLSS) and how it interacts with the borrower/school when the loan "books" and eventually goes into repayment. Topics will include Entrance & Exit counseling, forbearance/deferment, repayment options, EFT, and consolidation.

I Have to Present to HOW MANY? Conference Room 4
Anne Fischer, Debt-Management Consultant, USA Funds

The financial aid office is more and more being called on to present to large groups of peers, students and parents. Learn effective presentation skills that can take our message from the conference room to the classroom.

9:30 – 10:00 BREAK/HOTEL CHECK-OUT

10:00 – 11:00 INTEREST SESSIONS

Financial Literacy and Responsible Borrowing Senate Rooms A/B
Mike Stein, Default Prevention Initiatives Specialist, Ed Fund

Do you have students who qualify for and accept more financial aid than they need to cover educational expenses? Accepting "extra" financial aid can lead to financial problems, including student loan default, after the student leaves school. This session will cover the financial literacy tools and resources available to you to discourage unnecessary borrowing and set the student down the road to "Borrower Success."

3-Year Cohort Countdown Conference Room 2
Amy Kerwin, Chief Guaranty Officer, Great Lakes
Steve Schmidt, Director, Product Development and Marketing, Great Lakes

The countdown to your first cohort default rate under the new 3-year calculation is well underway. This session will show you how the new calculation will impact your rate and the steps you can take now to achieve a 3-year default rate you can be proud of.

WEDNESDAY APRIL 8 (continued)

10:00 – 11:00

INTEREST SESSIONS (Continued)

PROFESSIONAL JUDGMENT

Conference Room 3

Liz Tucker, Director of Financial Aid, UW-Platteville
Vicki Gack, Financial Aid Counselor, Ripon College
Corey Givens-Novak, Financial Aid Manager, Lakeshore Technical College

Hear from a panel of your peers about how they are addressing some of the financial issues they are seeing in their student populations. The panel members will address the potential increase of Professional Judgments due to the poor economic environment, the increasing number of dislocated workers, and the additional criteria for dependency overrides. Learn what information is being collected by financial aid administrators and how the circumstances are being reviewed. Also discussed will be methods used in processing situations involving parent unwillingness to provide financial support.

POLICY AND PROCEDURES MANUAL

Conference Room 4

Debbie McKinney, Director, Marian University

Have you lost track of what is required in a policy and procedure manual? Maybe you don't have a manual and your policies are scattered in bits and pieces around the office. Just as important, is it a document you can really use? Learn what is required and helpful to have in your manual. This is not a regulatory or technical session; this is a "How To" session.

11:00 – 11:15

BUSINESS MEETING

Capitol Ballroom

11:15 – 12:00

COMMITTEE MEETINGS

Fall 2009 Conference Planning Committee
Professional Development
Membership
Early Awareness and Outreach
Loan Concerns

Conference Room 2
Senate Rooms A/B
Conference Room 3
Conference Room 4
Conference Room 5

We Hope You Enjoyed the Conference!
Safe Travels Home!

